



**Sponsorship Packages**  
Millwall Football Club

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Sponsorship  
Match Sponsorship  
Matchball Sponsorship  
Player Kit Sponsorship

# Match Sponsorship

Our Match Sponsorship package sets your business at the forefront of the game. The Den's full promotional packages includes: LED advertising, premium VIP Hospitality and the opportunity to promote your services to over 14,000 spectators.

## Prices:

Not including VAT

### Category A

£2500 +VAT

### Category B

£2000 +VAT

### Category C

£1500 +VAT

## Sponsorship includes:

- 10 VIP Matchday Experience tickets
- 1x Minute of LED in-play advertising
- Photograph with match officials and club captains on the pitch prior to kick-off (max. four people)
- Official signed framed shirt presentation with the Man of the Match
- Advert displayed on the big screen
- Full-page programme advert
- Tannoy announcement
- Executive padded seats for the match
- Welcome drinks reception
- Behind-the-scenes stadium tour (Saturdays only)
- Matchday programme and teamsheet for each guest
- Corporate gift for each guest
- Three-course meal with wine (half a bottle per person)
- Half-time and full-time refreshments



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# Matchball Sponsorship

Become an integral part of the day by walking pitchside for a pre-match photograph, enjoy VIP Hospitality and watch the game in Executive seating. Top the day off with a signed EFL ball presented by the Man of the Match.

## Prices:

Not including VAT

### Category A

£900 +VAT

### Category B

£700 +VAT

### Category C

£500 +VAT

## Sponsorship includes:

- Four VIP Matchday Experience tickets
- Advert displayed on the big screen
- Pre-match pitchside photograph (max. four people)
- Official signed framed EFL ball presentation with the Man of the Match
- Welcome drinks reception
- Three-course meal with wine (half a bottle per person)
- Behind-the-scenes stadium tour (Saturdays only)
- Matchday programme and teamsheet for each guest
- Corporate gift for each guest
- Half-time and full-time refreshments
- Executive padded seats for the match



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# Player Kit Sponsorship

Show your support for your favourite Millwall player by sponsoring their kit for the 2019/20 season. The package includes a VIP Matchday Experience in which you will meet your sponsored player and receive a signed replica shirt.

## Prices:

Not including VAT

Home kit sponsor

£475 +VAT

Away kit sponsor

£475 +VAT

Third kit sponsor

£475 +VAT

## Sponsorship includes:

- A message in every 2019/20 matchday programme alongside your chosen player's profile
- VIP Matchday Experience for two to a match of your choice\*
- A shirt signed by your chosen player, presented pitchside
- Souvenir Photo

\*Subject to availability.





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