



Job Title: Multimedia Designer

Hours of work: 35 per week (including home matchdays)

Salary: Competitive + benefits

Location: Millwall Football Club, The Den, Zampa Road, London SE16 3LN

Responsible to: Marketing Manager

Role Summary:

An exciting opportunity for a talented and driven Multimedia Designer to join a leading London Championship football club and play a key role in the running of the marketing department.

The successful candidate should be confident, creative, innovative, enthusiastic and motivated, as well as having a desire to progress individually and as part of a forward-thinking department.

The club offers the opportunity to join a friendly and welcoming team which has a collective desire to continually enhance its output.

Key Responsibilities:

The role includes, but is not limited to:

- The creation of visual marketing materials for all areas of the business across different print, digital and social platforms
 - Helping to ensure digital (Pitchside LEDs, big screen, kiosks TVs etc) and print (small format posters, matchday programme, large banners etc) marketing material is of the highest standard and constantly up-to-date
 - Assisting with the management of digital marketing campaigns including website maintenance, content management, CRM, monitoring and reporting
 - Maintaining strong working relationships with the club's suppliers and printers for marketing campaigns, new merchandise selection and promotional materials
 - Working as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists
 - Ensuring all internal and third-party communications are in line with brand guidelines from both visual and tone aspects
 - Researching current and potential future marketing opportunities
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Required Skills:

- Extensive experience of Adobe Creative Cloud (Photoshop, Illustrator, After Effects, InDesign)
- Efficiency creating graphics and animated content for a variety of digital and social media formats, as well as for print materials
- Ability to adhere to and champion brand guidelines across all content production
- Thoroughly organised and able to prioritise and report on the progress of multiple ongoing projects
- Capable of conceptualising creative briefs both independently and as part of a team
- A keen interest in the latest graphic design trends and best practise

Experience in video production, content management systems and customer relation management is desired but not essential

Personal Skills:

- High level of creativity
 - Confidence to come up with and share new ideas
 - Trustworthy, conscientious and reliable
 - Ambitious, enthusiastic, energetic and driven
 - Proactive approach with the ability to handle multiple projects and responsibilities
 - Able to work under pressure to deadlines both individually and as part of a team
 - A polite and professional manner
 - Exemplary organisational skills
 - A commitment to self-improvement and a desire to enhance the department's operations
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Hours of work:

You will be required to work 35 hours per week, including home matchdays, and you will be expected to work as reasonably required to fulfil the needs of the business.





How to apply:

Please send your CV, a cover letter and a portfolio of work to:

Samantha Catchpole, Marketing Manager - scatchpole@millwallplc.com

Please clearly state your salary expectations as part of your application.

Closing date for applications: Wednesday 11th September 2019

Start Date: Flexible

Other info:

This document is a guide only and should not be regarded as exclusive or exhaustive. It is intended as an outline indication of the areas of activity and will be amended in the light of changing needs of the organisation. All employees may be required to undertake any other duties as may be reasonably requested.

Millwall Football Club values diversity within our business. We have a philosophy of equal opportunity for all.

