

MILLWALL FOOTBALL CLUB PRIVACY POLICY

Last updated: February 2018

Protecting your privacy is very important to us. This Privacy Policy explains what personal data we collect from you, our data processing practices and your options regarding the ways in which your personal data is used. If you have any requests concerning your personal information or any queries with regard to how we process your information please contact us using the details below (6. Contacting Us).

We reserve the right to change the terms of this policy from time to time and your continued use of the website will be deemed to be acceptance of amendments we make.

1. What information do we collect about you?

At various times during a visit to this website you may be asked to provide us with personal information (for example your name and contact details). This may be in connection with activities such as purchasing goods, subscribing for a service, entering competitions or participating in surveys.

In common with many other online services we may also use "cookies" to collect information about how you use the website. This information is used to produce statistical reports on website activity and allows us to tailor the website to suit your interests.

A cookie is a small amount of data sent from the server and stored on your computer's hard drive. Most web browsers are automatically set up to accept cookies, but you can set your browser to refuse cookies or ask your browser to show you where a cookie has been set up. Please note that certain features of this website are only activated by the presence of a cookie and if you choose to refuse cookies these features may not be available to you.

For further information about cookies visit www.allaboutcookies.org

2. How will we use your personal information?

Primarily we will use the personal information we collect about you to send you information you have requested, create a membership profile for you (allowing us to provide a personalised service when you visit the website), assist in the provision of products and services to you and to allow you to purchase tickets quickly and simply.

From time to time we would also like to contact you to let you know about products and services offered by Millwall Football Club (for example news, promotions, discounts and targeted communications). By sharing your personal data, we accept your consent to the use of such data for marketing segmentation.

You may also be contacted regarding services offered by our official partners and carefully selected third parties that may be of interest to you (all listed below). We may also provide your details to carefully selected third parties in order for them to contact you directly about their products and services. By ticking the applicable boxes in the Privacy Notice you are deemed to agree to the use of your information for these purposes.

Third Party Partners

EnergyBet

EFL
Millwall For All
Millwall Community Trust
DCS Roofing
TW Drainage
A.T.P.B Ltd

3. What are my choices?

You have a right to stop us from contacting you. When you receive an email from us simply click the unsubscribe link at the bottom of the email. To re-subscribe you can edit your preferences by logging in to your Millwall Tickets account.

You are also entitled to request a copy of the information that we hold about you. If you would like to do this please contact us using the details below. You may be required to pay a small fee for this service.

We want to make sure that the personal information we hold about you is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

4. When does this Privacy Policy not apply?

This Privacy Policy only applies to the collection of personal information by us and those whom we authorise. It does not cover third party sites to which we provide links, nor does it cover advertisers and content partners within our service who may also collect your personal information. If you link to third party websites from this website you should read their privacy policies and terms of use carefully.

5. How do we protect your information?

We are firmly committed to data security. Once your personal information is received we store it on secure servers. We take steps to guard against unauthorised access to your personal information and to ensure it is treated in accordance with our Privacy Policy. Unfortunately, although we make every effort to create a secure environment for your personal information we cannot guarantee the safety of any personal information which you transmit to us online.

The personal information we collect may be transferred to and/or stored or processed at a location outside the European Economic Area. By providing your personal information you consent to this transfer, storage and/or processing. We will take steps to ensure that your personal information is kept securely and in accordance with the Privacy Policy.

6. Contacting Us

Please contact us using the details below if you have any questions about our Privacy Policy or the information we hold about you:

Email: tickets@millwallplc.com

Address: Millwall Football Club, The Den, Zampa Road, London, SE16 3LN